



This case report demonstrates the usefulness of PURINA® PRO PLAN® VETERINARY DIETS DRM Dermatitis for Rashid an Afghan hound with a dull coat and damaged hair.

A clinical case study of Rashid – an Afghan hound suffering with a dull coat and damaged hair

Owen Greechan

Kennel Myhalston,
Scotland.



Photo 1 – Champion Myhalston Mr Malachi and his sister Champion Myhalston Miss Kiara (11 month old)

Owen Greechan is the breeder of the Kennel Myhalston in Scotland. He started showing dogs in 1999, and now breeds both Great Danes and Afghan Hounds. One of his Great Dane puppies was the very famous Champion Myhalston Mr Malachi, the top winning Great Dane Dog of all time in the UK.

Owen has only ever kept a maximum of 3 dogs at any one time. For Owen, his dogs are part of the family and live in his house. They are all in excellent condition and extremely well socialised.

Owen has always been fascinated by the beauty of Afghan hounds and bought Rashid Ebn Hugo from the kennel Von Haussman in Chile. When Rashid arrived in Scotland his coat was not in good condition.



Photo 2 – Rashid Ebn Hugo Von Haussman before eating Canine Dermatitis DRM

His hair was dry, sun bleached and he had a lot of broken hairs (photo 2).

Owen looked for a diet specially formulated to improve skin health and coat quality with skin targeted nutrients for long haired dogs.

Owen, after discussing with his veterinary surgeon, choose Canine Dermatitis DRM and within 6 months of using the diet Rashid's coat grew a lot and he looks spectacularly shiny, silky, strong and healthy.

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Also not only did the diet help his coat, but his muscle condition too. Rashid is shown all over Europe and has to be in excellent body condition (Photo 3 & 4).



Photo 3 - Rashid Ebn Hugo Von Haussman at Myhalston after eating Canine Dermatitis DRM



Photo 4 - Rashid Ebn Hugo Von Haussman at Myhalston after eating Canine Dermatitis DRM

For Owen there is no doubt that Canine Dermatitis DRM helped them achieve all his great wins in the show ring. The best piece of advice from Owen to dog owners is "Food and exercise are really important for your pets' health and well-being, regardless of whether they are shown or not, and especially if they have a long coat, as you need to feed this as well as the dog"

Rashid's winning list is now exceptional, with amongst other titles, the titles of World Champion, UK Champion, International Champion, Grand Champion, Chilean Champion, Argentinian Champion, Danish Champion, Junior Champion and he was the No 1 Afghan Hound in the UK for 2 years.

For Dr Clémentine Jean-Philippe, Head of Scientific Communication at PURINA® PRO PLAN®, these results are not surprising:

"We formulate Canine Dermatitis DRM so that it really targets skin health and coat production. Canine Dermatitis DRM contains a high level of highest quality protein, as the canine hair is made up of 95% protein (picture 5) and protein is essential for collagen synthesis (a component of the dermis, which gives robustness to the skin)."

"Canine Dermatitis DRM contains essential building blocks of collagen as it is rich in lysine, glycine, proline and arginine; It also contains other skin targeting nutrients such as zinc, vitamin A (the vitamin of the epithelium), B vitamins and anti-oxidants vitamins such as vitamin E and C."

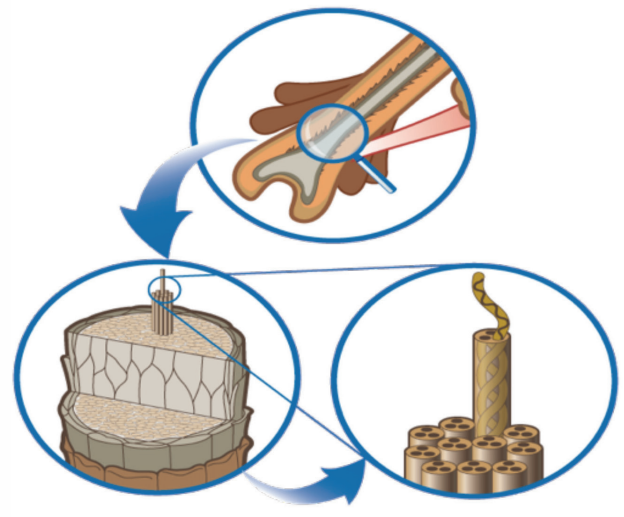


Photo 5 - Distribution of hair protein in the dog's hair